

Message Text

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ACTION ARA-02

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P R 241655 Z MAY 73 ZDK

FM AMEMBASSY BRASILIA

TO USINFO WASHDC PRIORITY

INFO AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

AMEMBASSY BOGOTA

AMEMBASSY BUENOS AIRES PRIORITY

AMEMBASSY CARACAS

AMEMBASSY KINGSTON

AMEMBASSY LIMA

AMEMBASSY MANAGUA

AMEMBASSY MEXICO

SECSTATE WASHDC PRIORITY 7864

USIA/ VOA MIAMI

USCINCSO

UNCLAS BRASILIA 3162

USIAC

C O R R E C T E D C O P Y (T E X T P A R A 7 6 A N D 7)

ATTN: IOR/ M, IPS, IBS, RIM, ILA

AMEMBASSY BUENOS AIRES FOR SECRETARY' S PARTY.

E. O. 11652: N/ A

TAGS: PFOR OVIP BR XM

SUBJECT: ROGERS' VISIT MEDIA REACTION REPORT -- MAY 24

1. OVERWHELMINGLY FAVORABLE MEDIA COVERAGE GIVEN SECSTATE' S
SECOND AND FINAL DAY' S VISIT IN BRASILIA.

2. TV GLOBO AND TV TUPI, THE TWO NATIONAL NETWORKS, PLAYED
FOOTAGE OF ROGERS' TALKS WITH PRESIDENT MEDICI YESTERDAY,
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EMPHASIZING THE SECRETARY' S REMARKS ABOUT GOOD RELATIONS
WHICH EXIST BETWEEN U. S. AND BRAZIL.

3. MOST NEWSPAPERS PLAY ROGERS VISIT ON PAGE ONE, WITH
CONSIDERABLE FACTUAL DETAIL ABOUT HIS PRESS CONFERENCE

YESTERDAY AND HIS VISIT WITH PRESIDENT MEDICI. NO COMMENTARY SO FAR TODAY. SAMPLE FRONT- PAGE HEADLINES : LIBERAL FOLHA DE SAO PAULO: ROGERS SEES NO BRAZILIAN HEGEMONY (IN LATAM); LIBERAL JORNAL DE BRASILIA: " ROGERS VISITS MEDICI AND DEPARTS FOR ARGENTINA"; CONSERVATIVE CORREIO BRAZILIENSE (BRASILIA): " ROGERS SEEKS BACKING FOR THE DOLLAR".

4. FOLLOWING THEMES OF SECSTATE DISCUSSION WITH GOB LEADERS WERE EMPHASIZED IN DETAILED REPORTING OF PRESS CONFERENCE: U. S. CHINA RELATIONS, INTERNATIONAL MONETARY SITUATION, LAW OF SEAS CONFERENCE, WORLD TRADE, EUROPEAN SECURITY SITUATION, INDOCHINA, WORLD PETROLEUM SUPPLIES, AND THE MIDDLE EAST.

5. HEAVY PHOTOGRAPHIC COVERAGE GIVEN VISIT WITH PRESIDENT MEDICI, INCLUDING MOON- ROCK PRESENTATION WITH TEENAGER FROM SAO PAULO. SEVERAL PAPERS REPORT COVERSATION OVERHEAD BETWEEN SECSTATE AND PRESIDENT, IN WHICH MEDICI ASKED IF PRESS TREATMENT HAD BEEN GOOD AND ROGERS REPLIED HE HAD RECEIVED VERY GENEROUS, KIND TREATMENT FROM BRAZILIAN NEWSMEN.

6. MOST PAPERS NOTED PRESS CONFERENCE MENTION OF PRESIDENT NIXON' S FORTHCOMING VISIT TO LATAM. SOME THOUGHT SECRETARY INDICATED NIXON WOULD BE IN LATAM ONLY IN EARLY 1974 , WHILE OTHERS REPORTED THAT IT WOULD BE IN NOVEMBER, DECEMBER, JANUARY, OR FEBRUARY. ONE TV NETWORK REPORTED FLATLY THAT THE NIXON VISIT TO BRAZIL WOULD BE IN NOVEMBER.

7. SOUR NOTES ON THE VISIT WERE FEW. YESTERDAY AFTERNOON' S JORNAL DA TARDE (SAO PAULO) CONTINUED ITS REPORTAGE IN SARDONIC, NITPICKING VEIN, BUT WITH NO SUBSTANTIVE CRITICISMS; NEWS STORY SAID " IN SUM, THE VISIT OF WILLIAM ROGERS HAD NO PARTICULAR IMPORTANCE, BUT IT WAS VERY ENJOYABLE." TUCH

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